



Ciara-Clair Evans

in @Ciara-Clair Evans

ig @Ciara_Clair

globe @Ciara-Clair Portfolio

Communications • Public Relations

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👤 | About Me

I am a student at California State University of Long Beach who excels at everything I put my mind to. I am pursuing a Bachelor's in Communication Studies with a minor in Public Relations and Journalism and I look forward to being a valuable addition to your team.

📁 | Work Experience

📅 08/2022 – Present 📍 Los Angeles, CA

Communications Student Assistant Associated Students Inc.

- Assisted the Senior Communications Manager in the development of publications and materials to ensure that the campus and the public receive accurate, relevant, timely, and positive information about ASI and its programs.
- Wrote articles, edited copy, took photographs and curated graphics for print and web-based publications.
- Researched, pitched and coordinated various campaigns.
- Aided in the planning and execution of communications, including various publications, public relations strategies, media relations activities and marketing vehicles.
- Assisted in preparing and distributing articles, press releases, fact sheets, newsletters, etc.
- Curated and developed public relations campaigns that addressed the specific needs of the companies stockholders.

📅 2020 – Present 📍 Los Angeles, CA

Graphic/Web Designer Freelance

- Designed logos, brochures, and other marketing materials for clients.
- Created wireframes and prototypes for web and mobile applications.
- Developed and copy-edited content to best reflect the vision of the company.
- Assisted with user experience testing and research
- Design websites for various businesses.

📁 | Work Experience

📅 2020 – 2022 📍 Los Angeles, CA

Social Media Manager Metro LAICOC

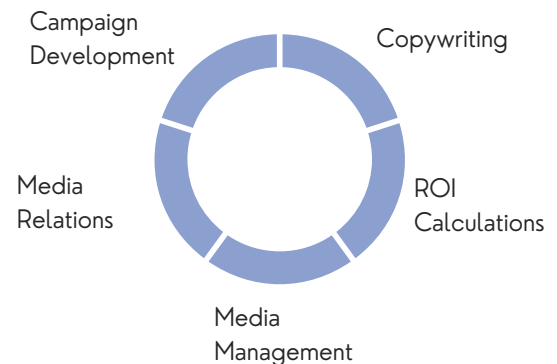
- Managed social media accounts.
- Curated and developed content for social media platforms.
- Scheduled posts for social media platforms.
- Analyzed social media metrics.
- Reported on social media analytics.

🎓 | Education

📅 2021 – Present 📍 Long Beach, CA

Communication Studies | Public Relations Bachelor's California State University, Long Beach

💡 | Skills



🎓 | Certificates

📅 12/2021

Professional Event Planner